

How to Host a University Event



RARE DISEASE DAY®

Where Do You Start?

- Find a team of passionate individuals who display interest in rare disease.
- Seek a faculty advisor who is supportive of the event.
- Set a date and book a location on campus.

Generate Your Idea

- There are several options for events on campus: panels; guest speakers; tabling on campus; movie night on rare diseases.
- Decide if you are going to focus on rare diseases in general or on one rare disease.

Research Your Topic

- Know what you are talking about! Take advantage of the [Rare Disease Day Frequently Asked Questions](#) and the [Rare Disease Day Fact Sheet](#).
- If you are focusing on one disease, use NORD's [Rare Disease Database](#) reports and other resources to help educate yourself.

Find Opportunities to Collaborate

- Patient and caregiver speakers have personal views on rare diseases that can be critical to understanding diagnosis, treatment and everyday life. Contact NORD to be [matched with a speaker](#) in your location and interest.
- Disease-specific patient organizations can provide additional information and resources.
- Make connections on campus! Your event could be interesting for a variety of people regardless of their academic focus.

Promote the Event

- Spread the word on social media!
- Poster your campus with the event details.
- Ask your professors and departments to share with their students and in their weekly emails.
- [Share the event](#) with NORD! We would love to share your event on our Rare Disease Calendar and with our community!

Don't forget

- NORD is here to help with your events.
- Take a group picture and share with NORD!

Questions? Write to NORD at education@rarediseases.org.